

## **THE VIDEO TEACHER WORKSHOP AGENDA TUCSON UNIFIED SCHOOL DISTRICT VIDEO WORKSHOP**

The goal of the Video Teacher Workshop is to give film, video, and broadcast journalism teachers a successful game plan for their year and their program so students can be successful and teachers can do what they were hired to do--TEACH!

### **ARRIVAL DAY: NETWORKING AND MIXING**

#### **DAY 1: (½ DAY 12-4)**

1. Getting to know you and intro from Tracy Misner **45 MINUTES**

Title: "Video Snapshot"

Instructions:

Divide the teachers into pairs. Each pair will take turns interviewing each other about their favorite video or film.

Each teacher will have 2-3 minutes to share their thoughts while the other teacher actively listens.

After both teachers have had a chance to share, they will switch roles and repeat the process.

Once all pairs have completed the interviews, gather as a group and ask each teacher to share a brief summary of their partner's favorite video or film.

Encourage open discussions about common interests, different perspectives, and the power of storytelling through video.

This activity not only allows the teachers to get to know each other's interests but also promotes active listening and sharing within the group. It can lead to engaging conversations about various video/film recommendations and spark ideas for incorporating storytelling techniques into their own teaching practices.

2. Overview of Career Tech, Audio Video Film Technology BUDGETS, STANDARDS ETC DEFINE PROBLEM AREAS Reviewing YOUR program (what does it need ie. equipment/facilities) Addressing the issues most AVFT teachers face a) Admin b) Parents c) Students d) District **45 MINUTES**
3. DEFINE NEED TO KNOW FOR INDUSTRY IE. MEDIA, FILM, TV, BROADCAST, SELF EMPLOYMENT **30 MINUTES 2:00 PM**
4. GOAL SETTING FOR YOUR PROGRAM NAME, BRAND, MISSION STATEMENT **45 MINUTES** WHAT DOES THAT LOOK LIKE

5. STRATEGIZE HOW TO GET THERE (MIND MAPPING) 30 MINUTES
6. REVIEW, ANALYZE, CONCLUDE 45 MINUTES (END OF SESSION 4:00 PM)

## **DAY 2: 9AM START**

1. REVIEW YESTERDAY 15 MINUTES
2. ICEBREAKER 15 MINUTES (WHY)
3. FIRST STEPS 30 MINUTES
4. Organizing your class schedule/WORKING WITH COUNSELORS 15 MINUTES
5. The importance of counselors/schedule person in your school 15 MINUTES
6. Getting to know your District Career Tech Director/school board/principal 15 MINUTES
7. Systemizing your program for success (Run It Like You Own It) 30 MINUTES
8. Overview of a successful program (systemized, organized, growing, how will you take student work) 30 MINUTES
9. Organizing a grading policy that works for your program 15 MINUTES 12:00 LUNCH 45 MINUTES
10. Building a website that works for your program (its purpose) 30 MINUTES
11. Class calendar/pacing guide 30 MINUTES
12. Organizing your website (what should be in your website) 15 MINUTES 3:00 PM
13. Updating your website 15 MINUTES
14. Organizing your pacing guide for the entire year 30 MINUTES
15. Engaging lesson plans that work (examples of designing your own lesson plans) 30 MINUTES
16. Learning about STN VS OTHER CTSO'S (END OF SESSION 4:00 PM)

## **DAY 3: 9 AM- 4 PM**

### **ICE BREAKER: PITCH YOUR (NEW) PROGRAM 60 SECONDS EACH (45 MINUTES)**

17. Growing your program from the inside 15 MINUTES
18. Working with your feeder middle school 15 MINUTES
19. Implementing Run It Like You Own It 15 MINUTES
20. The importance of a booster club 15 MINUTES
21. Starting a booster club 15 MINUTES
22. Building "buy in" for your student 15 MINUTES
23. Equipment lists 15 MINUTES
24. Vendor choices 15 MINUTES

25. Using your budget wisely 15 MINUTES
26. Fundraising/Utilizing your booster club 30 MINUTES
- LUNCH 60 MINUTES**
27. Studio design and layout 45 MINUTES
28. Classroom design and layout 45 MINUTES
29. Review of your first week 15 MINUTES
30. Addressing your fears 30 MINUTES
31. Q/A 30 MINUTES (4 PM End of session)